



Yesterday's cigarette holder.

Today's.

The tip of a Parliament works like those big holders of yesteryear.

It has a firm outer shell. Firm enough to bite on. And the filter is recessed inside. Away from your lips. All to give you a taste that's good and clean. Parliament. It's got today's cigarette holder.

It works like a cigarette holder works.



Reg. U.S. Pat. & Tm. Off. © 1975 L.B. Inc.
100's & 100's 100's 100's 100's 100's 100's
100's 100's 100's 100's 100's 100's

